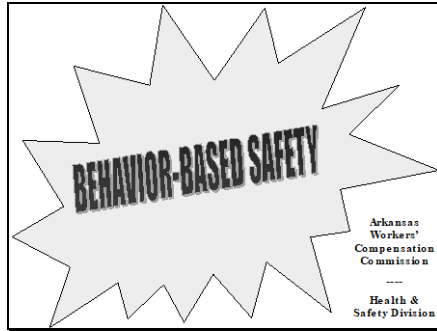


Slide 1



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Slide 2



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Slide 3



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Slide 4

## Change the Mindset



- Do As I Say, Not As I Do  
Do As I Do
- You Must Enforce Safety  
You Must Educate Safety
- Production Above All  
Else  
Safe Production

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Slide 5

## Behavior-based Safety

### IS



- Team Effort
- Way to Build a Safety Culture
- Dependent on Buy-In From Everyone
- Measurable (Behavior) vs. Non-Measurable (Attitude)

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Slide 6

## Behavior-based Safety

### Supervisors:



- Lead by Example
- Explain vs. Explode
- Consistently Follow Safety Rules
- Manage Behavior - Not Attitudes
- Take Safety Seriously

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Slide 7

**Behavior-based Safety**

**Everyone:**

- Knows the Right Way to Do a Job
- Looks Out for One Another
- Takes Responsibility for Their Own Safety

An illustration of two workers in hard hats and safety vests. One worker is using a broom to sweep a spill on the floor, while the other stands nearby, observing.

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Slide 8

**Behavior-based Safety**

➤ Set a Good Safety Example

An illustration of a knight in full armor, including a helmet with a visor and a surcoat. The knight is holding a long spear or lance.

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Slide 9

**Behavior-based Safety**

➤ Coach Constantly

An illustration of a man wearing a baseball cap, sunglasses, and a short-sleeved shirt. He is gesturing with his right hand, palm facing forward, as if coaching or giving instructions.

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Slide 10

**Behavior-based Safety**

➤ **Make Safety a Priority – Even on Bad Days**



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Slide 11

**Behavior-based Safety**

➤ **Make Sure Safety Rules Are for Protection - Not Convenience**



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Slide 12

**Behavior-based Safety**

➤ **Listen and Put Good Ideas to Work**



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Slide 13

**Behavior-based Safety**

➤ Don't Settle  
For Less Than a  
Safe Work  
Culture



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Slide 14

**Behavior-based Safety**



➤ Communicate!

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Slide 15

**Behavior-based Safety**

➤ Manage Behavior –



➤ Not Attitudes

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Slide 16

**Attitude**

- Can't Measure It
- Can't Control It
- May Not Impact Work Safety



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Slide 17

**Behavior**



- Can Measure It
- Has a Direct Impact on Safety

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Slide 18

Thank You!

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