



Arkansas Towing and Recovery Board
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#1 DBA Registration / Secretary of State Registration

If you are unclear about this requirement, listed below are some general notes for clarification:

1. The business only needs to either register with the Arkansas Secretary of State OR retrieve a DBA Registration from the County Clerk's Office. The business does not need to do both.
2. If the company is registered with the Arkansas Secretary of State, the company must be in "good standing" at the time of renewal. To check the status of your business, you can search the business on the Arkansas Secretary of State website: <https://www.ark.org/corp-search/index.php>.
3. The name that is registered must match the name on all licensing forms, truck pictures, and signage pictures.
4. If the business chooses to operate under a DBA Registration, the owner's name must be on the DBA Registration.
5. On the certificate of insurance, the insured name must match the registration. See the example certificate of insurance for further clarification.
 - Example: If the company acquires a DBA Registration, then the insured name should read "Owner's Name DBA Business Name"
 - Example: If the company registers with the Secretary of State without a fictitious name, then the insured name should read "Business Name LLC."
 - Example: If the company registers with the Secretary of State with a fictitious name, then the insured name should read "Business Name LLC DBA Fictitious Name."