BEFORE THE ARKANSAS BOARD OF REGISTRATION FOR PROFESSIONAL ENGINEERS AND LAND SURVEYORS

IN THE MATTER OF GARY EUBANKS AND ASSOCIATES

RESPONSE AND SETTLEMENT PROPOSAL

Comes the Respondent, Gary Eubanks and Associates, in response to the Order and Notice of Hearing before the Arkansas Board of Registration for Professional Engineers and Land Surveyors ("the Board"):

- 1. Paragraph 1 of the Board's Order and Notice of Hearing is admitted.
- 2. Paragraph 2 of the Board's Order and Notice of Hearing is admitted.
- 3. Paragraph 3 of the Board's Order and Notice of Hearing is neither admitted nor denied.
- 4. Under and pursuant to ARK. CODE ANN. § 17-30-101 et seq. and the rules of the Arkansas Board of Registration for Professional Engineers and Land Surveyors, Respondent proposes the following courses of action in an effort to settle the matters raised by the Board's Order and Notice of Hearing:
 - (a) Respondent will remove the word "engineer" from its Yellow Pages advertising;
 - (b) Respondent will immediately remove its television advertising which refers to the fact that Respondent has an attorney with an engineering degree on staff;
 - (c) Respondent will change the audio portion of its television advertising from "an attorney with an engineering degree" to "an attorney with a technical degree";

For each of the two violations outlined in Paragraph 3 of the (d) Board's Order and Notice of Hearing Respondent will consent to pay a \$1,000, civil penalty for a total of \$2,000.

Respectfully submitted,

Gary Eubanks and Associates P.O. Box 3887 Little Rock, Arkansas 72203-3887 (501) 372-0266

William Gary Holt

81090

President, Gary Eubanks & Associates

James Engstrom, President

Melody DI Miller

Assistant Attorney General

Dated: 9/16/03

BEFORE THE ARKANSAS BOARD OF REGISTRATION FOR PROFESSIONAL ENGINEERS AND LAND SURVEYORS

IN THE MATTER OF GARY EUBANKS AND ASSOCIATES

ORDER

In view of the Findings of Fact, Conclusions of Law and the Consent of Gary Eubanks and Associates (hereinafter "Respondent") as stated in the Response and Settlement Proposal filed herein, the Arkansas Board of Registration for Professional Engineers and Land Surveyors hereby issues the following Order:

- 1. Respondent consents to the terms and conditions of this Order and waives a public hearing.
- 2. Respondent shall pay a civil penalty of \$2,000.00 within thirty (30) days of the date of this Order.
- 3. Respondent shall eradicate its errors by withdrawing all advertisements referring to "engineer" in the firm.

IT IS SO ORDERED.

ARKANSAS STATE BOARD OF REGISTRATION FOR PROFESSIONAL ENGINEERS

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H. James Engstrom, President

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CERTIFICATE OF SERVICE

I, J.T. Clements, Jr., Executive Director of the Arkansas State Board of Registration for Professional Engineers and Land Surveyors, do hereby certify that I have served a copy of the foregoing Order by mailing a copy of same, by certified mail, with return receipt requested and postage prepaid, on this <u>fink</u> day of September, 2003, to:

Gary Eubanks and Associates 708 West 2nd Street Little Rock, AR 72201

T. Clements, Jr. Executive Director