

Meeting Minutes of the Arkansas Motor Vehicle Commission

Business Meeting
900 West Capitol Avenue, Suite 400
Little Rock, Arkansas 72201

September 30, 2025

CALL TO ORDER

The regularly scheduled meeting of the Arkansas Motor Vehicle Commission was called to order on September 30, 2025, at 9:28 a.m. by Commission Chair Joy Blankenship.

ATTENDEES

The commissioners in attendance included Commission Chair Joy Blankenship, Jerel Saeler, Michael Johnson, Scott Wood, Jimmy Jones, Michael Moix, and Clay Maxey. Staff present included Director Daniel Pace, Licensing Supervisor Alexis Dunlap, and Investigators Margie Sexton and John Aquilino. Other attendees included Assistant Attorney General Aaron Lowrey, Lev Bradford of Bradford Marine & ATV, Michael Muskheli and Trevor Hawkins, of Mitchell, Blackstock, Wright & Alagood, PLLC, William Yandell of Quattlebaum, Grooms & Tull PLLC, and Bobbie Johnson. This Commission meeting was broadcast on AR-CAN, Arkansas PBS.

PREVIOUS MEETING MINUTES

The minutes from the Wednesday, August 20, 2025, regularly scheduled Commission meeting were reviewed and unanimously approved by the Commission following a proper motion by Michael Moix and a second by Scott Wood.

NEW BUSINESS

Assistant Attorney General Aaron Lowrey presented the Board Member Remote Attendance Policy, which is designed to ensure the Commission's compliance with Act 505 of 2025, effective August 5, 2025. Following discussion, Michael Moix made a proper motion, and Jimmy Jones seconded the motion for the Commission to adopt the Board Member Remote Attendance Policy as presented, and to include the additional requirement that any Commission member attending a meeting remotely must announce their name and vote for each motion presented before the Commission. The Commission then unanimously approved the motion.

REPORTS AND INFORMATION

Director Pace presented the Financial Revenue and Expenditure Reports for fiscal year 2026. Fiscal year 2026 reflects a revenue deposit total of \$311,870.00 to date, with an additional \$588.00 in funds pending deposit. Following a proper motion by Scott Wood and a second by Jerel Saeler, the Commission unanimously approved the Financial Revenue and Expenditure Reports for fiscal year 2026.

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Director Pace presented the Monthly License Activity Report, License Renewal Report, Manufacturer & Distributor License Renewal Summary, Late Fee Invoice Report, and Voluntary License Surrender Report. Director Pace noted the addition of six new licensed franchise dealers: Model 1 Commercial Vehicles, Inc., All Terrain Motorsports, Vaughn Sales, LLC., Mach 1 Motorsports, Moped U dba Ozark Powersports, and McCoy Custom Carts. In addition, one new distributor has been licensed, AWL Distribution LLC. AMVC staff are working to ensure all manufacturer and distributor-related licenses are properly renewed for the 2025-2026 licensing period.

The Investigation Summary Reports compiled by Investigators Margie Sexton and John Aquilino included the time frame of August 2025 through September 2025. There have been investigations into title issues, unlicensed dealers, warranty disputes, and advertising complaints. In addition, 42 dealer visits have been conducted from August to September 2025. The Commission has received 186 complaints (Formal & Non-Formal) since the first of the year.

Investigator Aquilino provided the Commission with an update on several investigations and complaints. He also explained the progress of the site visits to the Tractor Supply Co. and Lowe's Companies Inc., locations. Director Pace explained that AMVC staff are prepared to receive franchise dealership applications in the next month for all Tractor Supply and Lowe's store locations, based on conversations with representatives of both companies.

Director Pace provided the Commission with a brief explanation of several open and closed Ad-Hoc, Formal, and Non-Formal Complaints. He discussed C#25-020, a formal complaint filed by Honda Yamaha NLR against Yamaha Motor Corp., regarding a relevant market area dispute. Director Pace and Assistant Attorney General Aaron Lowrey will keep the Commissioners up to date on this protest complaint, and a Hearing may need to be set in the future if no resolution agreement is reached between the parties. Director Pace highlighted NF#25-121 and NF#25-163 to the Commissioners, and he requested that each commissioner be prepared for an in-depth presentation of information on both complaint investigations at the next Commission meeting.

LEGAL BRIEFINGS

Assistant Attorney General Aaron Lowrey provided an update on H#25-040 Gentry Chevrolet vs. General Motors. A formal hearing was set for October 15, 2025, at the request of both parties, in anticipation of a final sale of the dealership and resolution by early October. However, there was a fire at Gentry Chevrolet recently, and this may affect the final sale of the dealership and the potential resolution of the complaint. Director Pace and Assistant Attorney General Lowrey will reach out to legal counsel for Mr. Gentry to determine the current status of the sale and whether or not the current Hearing date is still necessary. The Commission will be provided with a formal update on the complaint and the Hearing at the October Commission Meeting.

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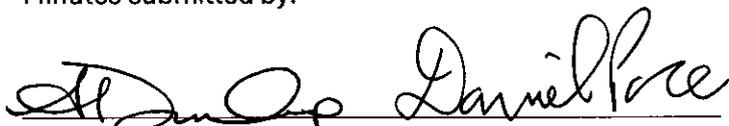
ACTION AND DISCUSSION ITEMS

Commission Chair Joy Blankenship recognized the attendees present to address H#24-088 Bradford Marine & ATV vs. BRP US Inc., Lev Bradford of Bradford Marine & ATV, Michael Muskheli and Trevor Hawkins, of Mitchell, Blackstock, Wright & Alagood, PLLC, and William Yandell of Quattlebaum, Grooms & Tull PLLC. Mr. Hawkins provided the Commission with an update confirming that both parties have reached a mutually beneficial settlement agreement. Bradford Marine & ATV requested that the hearing and complaint be dismissed by the Commission with prejudice based on the settlement agreement. Mr. Yandell also confirmed that BRP US Inc. has reached a settlement agreement with Bradford Marine & ATV. Following a proper motion by Scott Wood and a second by Michael Johnson, the Commission unanimously approved the motion to dismiss the hearing, H#24-088 Bradford Marine & ATV vs. BRP US Inc., and the related formal complaint with prejudice.

ADJOURNMENT

Following a proper motion by Jimmy Jones and a second by Michael Johnson, Commission Chair Joy Blankenship thanked everyone for their attendance and adjourned the meeting at 10:20 A.M. on September 30, 2025, and the Commission unanimously approved the motion.

Minutes submitted by:


Alexis Dunlap and Daniel Pace
15 October 2025
Date

Minutes Approved by:


Commission Chair Joy Blankenship
15 October 2025
Date