

Meeting Minutes of the Arkansas Motor Vehicle Commission

Business Meeting
900 West Capitol Avenue, Suite 400
Little Rock, Arkansas 72201

April 15, 2026

MEETING ATTENDANCE

COMMISSION CHAIR:	Joy Blankenship
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COMMISSION MEMBERS:	Michael Johnson Jerel Saeler Scott Wood Jimmy Jones Michael Moix Clay Maxey
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AR. MOTOR VEHICLE COMMISSION DIRECTOR:	Daniel Pace
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AR. MOTOR VEHICLE COMMISSION STAFF:	Alexus Dunlap Margie Sexton John Aquilino
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ATTORNEY GENERAL'S OFFICE:	Aaron Lowrey
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VISITOR:	Mark Philips – ADLL IT: Support Analyst Bobbie Johnson – Visitor
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ADJOURNMENT

Following a proper motion by Michael Johnson and a second by Scott Wood, Commission Chair Joy Blankenship properly adjourned the March 30, 2026, Commission Meeting at 09:30 A.M. on April 15, 2026, and the Commission unanimously approved the motion.

CALL TO ORDER

The regularly scheduled meeting of the Arkansas Motor Vehicle Commission was called to order on April 15, 2026, at 9:30 a.m. by Commission Chair Joy Blankenship.

PREVIOUS MEETING MINUTES

The minutes from the Wednesday, February 18, 2026, Commission Meeting were reviewed and unanimously approved by the Commission, following a proper motion by Michael Moix and a second by Jimmy Jones.

The minutes from the Monday, March 30, 2026, Commission Meeting were reviewed and unanimously approved by the Commission, following a proper motion by Scott Wood and a second by Jerel Saeler.

REPORTS AND ACTIVITY

Director Pace presented the Financial Revenue and Expenditure Reports for fiscal year 2026. Fiscal year 2026 reflects a revenue deposit total of \$405,468.78 to date, with an additional \$882.00 in funds pending deposit. Following a proper motion by Michael Johnson and a second by Michael Moix, the Commission unanimously approved the Financial Revenue and Expenditure Reports for fiscal year 2026.

Director Pace presented the Monthly License Activity Report, New License Applicant Worksheets, License Renewal Report, Manufacturer & Distributor License Renewal Summary, Late Fee Invoice Report, and Pending Voluntary License Surrender Report. Director Pace noted the addition of 15 new licenses (listed below) since February 18, 2026. Additionally, Director Pace noted two Off-Premise Requests and one Out of State Permit Request (listed below) that have been approved since February 18, 2026. AMVC staff are working to ensure all licenses are properly renewed for the 2025-2026 licensing period.

The Investigation Summary Reports compiled by Investigators Margie Sexton and John Aquilino included the timeframe of February 2026 through April 2026. There have been investigations into title issues, unlicensed dealers, warranty disputes, and advertising complaints. In addition, 15 dealer visits have been conducted from February 2026 through April 2026. The Commission has received 61 complaints (Formal & Non-Formal) since January 1, 2026. Investigators Margie Sexton and John Aquilino both provided brief explanations of their Investigation Summary Reports to the Commission.

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Issued Licenses February 18, 2026 – April 15, 2026			
Business Name	License Type	License #	County - State
Bill White Ford	New Franchise Dealer – Auto	F5584	Sebastian - AR
RAWRR Inc	Manufacturer	M10529	Riverside – CA
Main Street Outlet	New Franchise Dealer – Cycle	F4605	Sharp - AR
Whisper Carts, LLC	Manufacturer	M10530	Washington – TN
Stark Future USA LLC	Distributor	D10473	Harrison – TX
479 Equipment Co.	New Franchise Dealer – Auto	F5585	Washington -AR
BC Companies, LLC	Manufacturer	M10531	Baldwin - AL

Issued Licenses February 18, 2026 – April 15, 2026 (Continued)			
Business Name	License Type	License #	County - State
Tractor Supply Company 768	New Franchise Dealer – Cycle	F4606	Saline - AR
Quadland, LLC	Manufacturer	M10532	Waller – TX
Andrew’s Chrysler Dodge Jeep Ram	New Franchise Dealer – Auto	F5586	Crittenden – AR
Tractor Supply Company 2549	New Franchise Dealer – Cycle	F4607	Sharp – AR
Tractor Supply Company 133	New Franchise Dealer – Cycle	F4508	Pulaski – AR
Moix RV – Mashburn Ridge	New Franchise Dealer – RV/CT	F2570	Craighead – AR
Parrish Equipment Company LLC	New Franchise Dealer – Cycle	F4609	Drew – AR
Osment Harley-Davidson	New Franchise Dealer – Cycle	F4610	Craighead - AR

Off-Premise & Out of State Permit Requests: February 18, 2026 – April 15, 2026			
Business Name	Event / Site	Dates	County
Four States Fair	81 st Annual Four States Fair	04.09 – 04.11.2026	Miller
Classic Chrysler Dodge Jeep Ram	81 st Annual Four States Fair	04.09 – 04.11.2026	Miller
Ultimate Challenge Productions	Four States Shootout	05.02.2026	Miller

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LEGAL BRIEFINGS

Assistant Attorney General Aaron Lowrey provided an update on H#26-012 Arkansas Yamaha vs. Yamaha Motor Corporation, USA, a dispute regarding the proposed establishment of a new Yamaha dealer within the relevant market area of Arkansas Yamaha. A Formal Hearing is set for Wednesday, May 20, 2026, and neither party has provided any new information or documentation to Commission staff regarding the status of the protest dispute or settlement negotiations.

Assistant Attorney General Aaron Lowrey provided an update to NF#26-015 AMVC vs. Superior RV Sales and Service (Conway). Mr. Lowrey noted multiple criminal charges have been filed against the business and owner, and various civil lawsuits have been filed against the business as well. Following a comprehensive investigation by Commission staff, the Ad-Hoc Committee has recommended that a hearing be scheduled to address potential violations of the AMVC Act by Superior RV Sales and Service. The Commission unanimously approved the motion for a hearing to be set for Superior RV Sales and Service on Wednesday June 17, 2026, following a proper motion by Scott Wood and a second by Jerel Saeler.

Assistant Attorney General Aaron Lowrey provided an update on the status of the Proposed Consent Agreements presented to Bale Chevrolet, Red River Ford, & Superior Ford pertaining to NF#25-163, an investigation into unauthorized off-premise vehicle displays outside of the relevant market area for all three dealers. Commissioner Clay Maxey provided an explanation and further insight to the Commission regarding the types of vehicles on display at the event in question and the purpose of dealer participation in the event. After an open discussion among all the Commissioners present, the Commission agreed that the three dealers involved, Bale Chevrolet, Red River Ford, & Superior Ford, need to respond to the Commission's written request with respect to the proposed Consent Agreements. Once all three dealers have provided written responses back to Commission staff, the Commission will review and discuss the responses and possible options at the May Commission Meeting.

ACTION AND DISCUSSION ITEMS

Director Daniel Pace provided background and history of the previous Sherwood Tractor Rule 3 advertising violations that led up to the current formal complaint, C#26-008 AMVC vs Sherwood Tractor (Atkins). AMVC investigators have communicated with the owner, Bart Sherwood, numerous times on a non-formal basis, explaining Commission Rule 3 Advertising guidelines that all licensed dealers are required to follow to remain in compliance. AMVC investigators have confirmed past advertising violations and current (active) advertising violations by Sherwood Tractor, specifically with respect to the advertisement of CF Moto products for the Atkins-based location. Following a brief discussion of the confirmed violations and investigation findings, Michael Moix made a proper motion to present the owner of Sherwood Tractor (Atkins) with a consent agreement requiring Sherwood Tractor's advertising to be in complete compliance with Commission Rule 3 and the payment of a \$1,000.00 penalty for the confirmed violations of Commission Rule 3. The motion was seconded by Jerel Saeler and approved by all commissioners present, with the exception of Michael Johnson, who abstained from the vote.

Director Daniel Pace and Investigators Margie Sexton and John Aquilino presented the Commission with background into NF#26-016 AMVC vs Dach Vehicle Corp., and NF#25-165 AMVC vs Lone Star Golf Cars. Dach Vehicle Corp., an unlicensed manufacturer who has been in semi-regular

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communication with AMVC staff regarding licensing since early 2025, has been providing licensed dealer Lone Star Golf Cars with regulated low-speed vehicles, which the dealer has been advertising and selling to consumers from their licensed North Little Rock location. Both the Manufacturer and Dealer have been informed on multiple occasions by Commission staff of the requirement that the Manufacturer must be licensed in order to distribute and sell their products in Arkansas through a licensed dealer, however Dach Vehicle Corp has not obtained a license. Lone Star Golf Cars has been informed by Commission staff multiple times that the Dach low-speed vehicles are not authorized to be sold in Arkansas at present, and they must be removed from the location. However, Lone Star Golf Cars has continued to advertise and sell Dach low-speed vehicles at the North Little Rock location, despite Commission staff requests and warnings. Following a proper motion by Michael Moix and a second by Jimmy Jones, the Commission unanimously approved the motion to present Lone Star Golf Cars with a consent agreement requiring the licensed dealer to cease and desist selling all regulated Dach Vehicle products and the payment of a \$1,000.00 penalty, with a response due by April 30, 2026. Immediately following that vote, Scott Wood made a proper motion, which was seconded by Jerel Saeler, to present Dach Vehicle Corp. with a consent agreement requiring the submission of a completed Manufacturer license application, to cease and desist of the distribution of regulated products in Arkansas until a proper license is obtained, and the payment of a \$2,500.00 penalty, with a response due by April 30, 2026. The Commission then unanimously approved the motion.

Director Pace presented five (5) Voluntary License Surrender Agreements from license holders no longer conducting business in the state of Arkansas (listed under Section 6C on the agenda). The listed license holders requested that the license presented be terminated, and they acknowledged that if they wish to engage in business in the state of Arkansas after the license has been terminated, they must apply for a new license through the Arkansas Motor Vehicle Commission. A proper motion to approve H#26-017, a Voluntary License Surrender Agreement for Mashburn RV Center was proposed by Scott Wood and seconded by Jimmy Jones. The proper motion was approved by the Commission, with Michael Moix abstaining from the vote. After the first approval vote, Michael Moix made a proper motion to approve the remaining four (4) Voluntary License Surrender Agreements listed under Section 6C on the agenda, which was seconded by Michael Johnson. The Commission then unanimously approved the proper motion.

Director Pace provided an update to the Commission with respect to the rule promulgation process for the AMVC Rule 4 Amendment – 23 CAR § 410-403.

Director Pace provided an update and explanation to the Commission with respect to the 2026 Automotive Technologist Education Grant Program (ATEGP). As of March 31, 2026, the application period has closed, and the Commission has received nineteen (19) separate applications for funding from eligible Arkansas programs. The applications will be sent to the Division of Career and Technical Education, the Division of Higher Education, and the Office of Skills Development for joint review and program funding recommendations, which will be completed during a scheduled meeting with Director Pace in the next few weeks. Director Pace plans to present the final program funding recommendations to the Commission for final review and approval at the May 20, 2026, Commission Meeting.

Director Pace provided an update to the Commission with respect to HB 1006, which is the Department of Labor & Licensing, Boards & Commissions Appropriation Budget for the 2026-2027 Fiscal Year.

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Director Pace presented the Commission with an update on the development of a Digital Complaint Tracking System for Commission staff. The new Digital Complaint Tracking System will be built into the existing RLP platform, which is the current digital online licensing platform used by the Commission for all licensing tasks and reports. At present, the new Digital Complaint Tracking System will not require any additional funding beyond the standard annual RLP fees paid by the Commission.

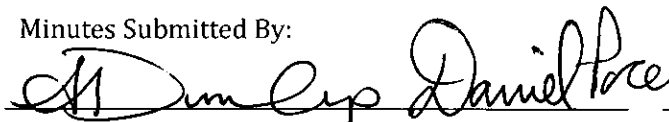
Director Pace presented the 2026 Arkansas Motor Vehicle Commission Control-Self Assessment (CSA) to the Commission for review and approval. The Commission unanimously approved the 2026 Arkansas Motor Vehicle Commission Control-Self Assessment (CSA), following a proper motion by Scott Wood and a second by Jerel Saeler.

Director Pace presented 23 CAR § 410-501, Limitations of Sales of New Motor Vehicles, a Commission Rule 5 Amendment. The proposed rule amendment adds e-bikes with a maximum speed of 20 mph to the list of specialty vehicles which are exempt from the rules of the Commission. The Commission approved the 23 CAR § 410-501, Limitations of Sales of New Motor Vehicles Commission Rule 5 Amendment as presented, following a proper motion by Michael Moix and a second by Jerel Saeler. Commissioner Jimmy Jones was not present for the discussion or vote on this motion, as he stepped out of the meeting room for a few minutes and then returned prior to Adjournment.

ADJOURNMENT

Following a proper motion by Scott Wood and a second by Michael Moix, Commission Chair Joy Blankenship thanked everyone for their attendance and adjourned the meeting at 11:26 A.M. on April 15, 2026, and the Commission unanimously approved the motion.

Minutes Submitted By:

 20 May 2026

Alexis Dunlap and Daniel Pace

Date

Minutes Approved By:

 20 May 2026

Commission Chair Joy Blankenship

Date